

BASES OF THE CONTEST FOR THE CREATION CORPORATE IMAGE FOR THE MERCHANDISING OF THE NEWSPAPER *O SIL*

The newspaper *O Sil* summons a contest for the creation of the emblem that will will to shape the identity of the merchandising of the company in accordance with the following ones

BASES

1.-PARTICIPANTS: The contest is opened all the natural or juridical persons of any nationality.

2.-CONTENT: Design of the emblem and his adequacy or variations, in his case, to reproduce it in:

- Vests, shirts, caps, handkerchiefs, towels, etc.
- Stickers, pens, burners, pins, etc.
- Umbrella, suitcases, rucksacks, parasols, etc.

The presented emblem will have to bear in mind the head-board of the newspaper *O Sil*, as well as the emblem which already possesses the same one (included his colors), being able to be abstract or figurative. Not even whole has to be original, not published not partially, not even to have been not even a court or qualified by another juror or court.

3.-TECHNOLOGY(SKILL): It will be free bearing in mind that the emblem will will to be reproduced later in different supports and materials.

4.-TERM OF PRESENTATION: The term of sending of original will be opened on March 20 and will May 31, 2008. These will be sent to:

**CONCURSO LOGOTIPO MERCHANDISING
Xornal O Sil
Apto. de correos 73
32300 O Barco de Valdeorras (Ourense, Spain)**

5.-PRESENTATION: The work will have to appear in digital format (Photoshop, Freehand) with a minimal resolution of 300 p.p.p. that allows the digital manipulation. The format of the file it will be TIFF or EPS. A printed copy of the same one will be included. It will have to to be able to be applied by any method supporting always the integrity, still in limited sizes or macroformats.

Accompanying to the image it will have to be facilitated in Castilian (Spanish), Galician or English:

- Memory of the emblem, which will will to contain all those elements that in the opinion of the creator explain or help to understand the genesis and the meaning of the work.

- Specification sheet of the emblem, typography, colors, according to habitual nomenclature and measures that it will will to take.

In addition there will have to be specified name and surnames of the author or authors, ID card, address completes, telephone and email address.

6.- REWARD: The unique prize of **A WEEKEND + SPA's TREATMENT** will be granted in the Hotel Monument "Pazo do Castro" de O Barco de Valdeorras (Ourense - SPAIN), in regime of half a pension for two persons. In addition, the winning emblem will happen(pass) to be the official of the company and the corporate image of the same one, and together with his author they will be an object of article in the pages of the newspaper *O Sil*.

7.-JUROR: The Court will be composed by members responsible for the publishing company. This one will be able to declare the prize desert, and in any case the failure will be inappealable.

The decision of the Juror will be publicized in the way of communication *O Sil*, as well as in his web page, apart from the corresponding notification to the winner of the contest.

8.-PROPERTY OF THE WORK: The winning authors of the contest will have to yield all the rights to the publishing company Garherve S.L., without right to compensatory some perception, except the prize that is granted to the contest.

The participants, will have of 30 days to claim his work, except the winning Emblem. The passed above mentioned term will understand that the authors resign his works, being able Garherve S.L. have freely the same ones without recognizing rights of claim or indemnification.

9.-ACCEPTANCE OF THE BASES: The participation in the Contest supposes the acceptance of all the present bases in its entirety and the conformity with the decision of the Juror. The decisions will not be able to be an object of challenging and the juror will be authorized to solve any situation not foreseen in the bases in a way that he considers opportunely.

O Barco, on March 13, 2008

Xornal O Sil

Conde Fenosa 11, 2º / 32300 / O Barco de Valdeorras (Ourense) / www.osil.info / redacción@osil.info



<http://www.osil.info>



<http://www.pazodocastro.com>

